

PROFILE

- Flexible UI Designer and UX Researcher with over seven years of experience in gathering user data and iterating through the front-end design; utilizing tools like Figma, Illustrator, InDesign, Photoshop, Maze, and WordPress.
- Proven track record across multiple industries and have a robust understanding of frontier technologies, such as web3 or blockchain.
- Strong attention to detail and self-management skills, as seen through four years working exclusively from home.

NOTABLE WINS

- Designed the UI of an Electric Vehicle Battery passport and collaborated with developers as they built the MVP into production on the Hyperledger Fabric blockchain.
- Won five awards for two dApps submitted at separate Chainlink hackathons and later earned an IPFS grant.
- Gathered market data and user feedback to assist with business model development, which helped the team earn Comotion's \$50,000 grant.
- Led customer discovery and presented findings to NSF I-Corps judges earning a \$2,500 grant.
- Two international research and design project recommendations resulted in a school opening in Japan and a road in Nepal constructed to our design recommendations.

EDUCATION

M.S. in Human-Centered Design and Engineering (HCDE)

*The University of Washington (UW) | Major GPA: 3.93
 Seattle, WA | Class of 2021*

B.A. in Human-Computer Interaction (HCI)

*Western Washington University | Major GPA: 3.50
 Bellingham, WA | Class of 2017*

Minors:

- User Experience Design
- Psychology
- Entrepreneurship & Innovation

Certificates:

- Web Content Developer
- Innovation Engineering
- Designing for Social Innovation & Leadership

PROFESSIONAL EXPERIENCE

User Experience Designer

Everledger

Remote | Mar. 2021 – Apr. 2022

- Designed a cutting-edge Electric Vehicle Battery passport UI and collaborated with developers as they built the MVP.
- Created wireframes, Figma prototypes, and visual mockups while optimizing with stakeholders to create an intuitive user interface for mobile and desktop applications.
- Re-designed and iterated upon the EVB passport's UI to optimize for the newly implemented design system.
- Utilized Illustrator, Photoshop, Figma, and Canva to create educational marketing materials such as animations, videos, 3D models, or infographics about blockchain or ESG.
- Prepared interactive Figma prototypes for research studies.
- Rapidly developed [Everledger's website](#) using WordPress and Elementor to meet the given deadline successfully.
- Facilitated a day-long workshop on Web3, NFTs, wallets, etc.

RELEVANT EXPERIENCE

Product Designer

Chainlink Virtual Hackathon

Remote | Mar. 2021

- Designed a decentralized parametric insurance application providing stablecoin lending protection using a combination of various smart contracts and Chainlink's PoR/PoS data feeds; the dApp deployed on the Kovan testnet.
- Won four awards from Aave, Chainlink, IPFS, and Armanino, and later earned IPFS's Next Steps grant.

Product Designer

Chainlink Virtual Hackathon

Remote | Sept. 2020

- Teamed up with engineers as a product manager, market researcher, and UX designer at a hackathon event to create a water-level insurance dApp for inland marine transportation using parametric insurance smart contracts.
- Crafted a wireframe, prototype mockup, sitemap, and a customer journey map to help product development.
- Helped co-author a technical blog post, explaining to developers how our team built a decentralized parametric insurance application with Chainlink.
- Won two awards from Chainlink's first hackathon.

ADDITIONAL EXPERIENCE

Product Manager and Designer

Coco Startup

Remote | Apr. 2020 – Apr. 2021

- Team member for the family caregiver startup project, a mental health AI-assisted conversational chatbot.
- Collaborated with designers, researchers, and healthcare workers to develop the website "[Coco.health](#)".

User-Centered Research & Design

UW HCDE 598: Designing Trustworthy Information Systems

Seattle, WA | Sept. – Dec. 2020

- Researched relevant literature regarding misinformation.
- Applied user-centered design principles and theory to craft a misinformation nudge intervention prototype for Youtube that encouraged healthier viewing behaviors.

Community-Based Participatory R&D

UW Study Abroad: Interaction Nepal

Kathmandu, Nepal | Sept. – Dec. 2019

- Gathered and synthesized ideas collected from residents of an under-served community,
- Designed a paved road, and assisted with the infrastructure construction based upon community input and our findings.
- Created a user-friendly bilingual maintenance manual to aid community members with the road's upkeep.

Web3 User

Massive Open Online Course

Remote | Dec. 2017 – Present

- Tested a myriad of decentralized Apps UI across various blockchain networks, like Fantom, Cosmos, Avalanche, etc.
- Explored Ethereum scaling solutions on sidechains or L2s to test dApps (Polygon, Arbitrum, Optimism, zkSync).
- Upkeep the BTC network by running a full node on an RPI4.
- Provide Proof of Coverage to support the Helium network.
- Proficient with a block explorer and partakes in governance.